



Premier Imaging Products Receives the Wilhelm Imaging Research Certified Seal for PremierArt Velvet and PremierArt Watercolor Papers

PremierArt Print Shield extends the life of the image!

PMA, LAS VEGAS, March 8th, 2007 - Premier Imaging Products today announced it has received the Wilhelm Imaging Research (WIR) Certified Seal for PremierArt™ Velvet Fine Art Paper and PremierArt Watercolor Art Paper. The WIR certified seal was awarded to the papers based on WIR's latest Display Permanence Ratings, with and without PremierArt Print Shield finishing spray, when using Epson UltraChrome and UltraChrome K3 ink.



Table #1: Display Permanence Ratings from WIR with and without Print Shield with Epson® UltraChrome K3™ ink.

Printed with Epson SP4800 with UltraChrome K3 ink	Displayed Prints Framed Under Glass	Displayed Prints Framed Under UV Glazing	Dark Storage
PremierArt Velvet Fine Art Paper	56 years	>75 years	>200 years
PremierArt Velvet with Print Shield	>75 years	>75 years	>200 years
PremierArt Watercolor Paper	54 years	>75 years	>200 years
PremierArt Watercolor w/ Print Shield	>75 years	>75 years	>200 years

The ">" denotes test still ongoing and have not yet reached the endpoint.

"The PremierArt line of papers and canvas were specifically designed for longevity, and these ratings confirm our commitment to providing stable ink jet media and coatings for the digital photographer and artist" states Greg McCoy, Marketing Manager for Premier Imaging Products. "Not only do these results reflect the stability of the papers, it also indicates Print Shield's role in increasing the image permanence ratings above that of non-sprayed prints. Print Shield also has the added benefit of protecting prints from moisture and scuffing, while eliminating gloss differential and metamerism associated with today's pigment based inks."

Information on Premier's line of products can be found at www.premierart.info

About Premier Imaging Products: Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. More information is available at <www.premierart.info>, or contact Greg McCoy at 1-800-508-5122 or premierart@cox.net.