



Premier Imaging Products Announces Smooth Matte Canvas.

PremierArt line of fine art papers expands to meet ever increasing demand by digital artists and photographers.

Photokina, Cologne- September 26th, 2006- Premier Imaging Products today announced the latest addition to their PremierArt line of fine art media: Smooth Matte Canvas.

Smooth Matte Canvas is a Bright White 100% seedless cotton canvas with a smooth matte surface many photographers and artists feel enhances their images. The canvas is 23 mils thick, and has a 2:1 weave for excellent stretching properties and added strength. The 100% cotton base is naturally acid and lignin free. "Even the coating is acid free" states Mark Perez, Director of Sales for Premier Imaging Products, "most media that claim to be acid free actually have acidic coatings. We have engineered these coatings to be neutral, which gives this canvas a big advantage for longevity and image permanence."



"We have found many photographers and artists want their images on canvas, but do not want the heavy weave texture to detract from their image. This smooth canvas accomplishes that goal." Perez said, "Also, no more imperfections that always seem to show up in the face, this will save tremendous time and money as productivity increases and waste decreases." Perez was referring to the seedless base used in this high end canvas. "It is also perfect for the art reproduction market, which has also shown considerable interest in this product."

"This canvas has a tremendous D-max", boasts Perez "that, coupled with the bright white base extends the tonal range of the image. Black and white prints are amazing, and color prints pop!" When used with the popular long life ink sets on the market today, this 100% cotton canvas will last for many lifetimes under proper display conditions.

This canvas is also compatible with PremierArt Eco Print Shield. Eco Print Shield coated on this canvas will allow the canvas to be stretched without cracking, and will double the life of the image.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. In addition to their PremierArt Fine Art Media line, they manufacture Eco Print Shield, the only non-yellowing water based protective coatings on the market today, which is endorsed by major printer manufacturers as well as Wilhelm Imaging Research, the leading image permanence testing lab in the world. More information is available at www.premierart.info, or contact Mark Perez at 1-805-983-1472 or Mark@premierimagingproducts.com.