

Premier Imaging Products Announces Velvet BW Fine Art Paper

PremierArt line of fine art papers expands to meet ever increasing demand by digital artists and photographers.

PMA, ORLANDO- February 28th, 2006- Premier Imaging Products today announced the latest addition to their PremierArt line of fine art media: Velvet BW Fine Art Paper.

Velvet BW is a Bright White soft press cotton paper with a subtle texture many photographers prefer because they feel it enhances their images. Velvet BW is a 100% canvas rag, which is naturally acid and lignin free. "Even the coating is acid free" states Mark Perez, Director of Sales for Premier Imaging Products, "most media that claim to be acid free actually have acidic coatings. We have engineered these coatings to be neutral, which gives this canvas a big advantage for longevity and image permanence. The base is also buffered to the Library of Congress standards for archival paper.

Velvet BW is mould made for added durability. The new Velvet BW currently comes on a professional grade 300g base, suitable for both rolls and sheets. "This paper has tremendous D-max," boasts Perez, "that coupled with the bright white base extends the tonal range of the paper. Black and white prints have tremendous midtone and shadow detail while retaining highlights. Color prints pop off the paper!"

When used with the popular long life ink sets on the market today, this 100% cotton rag will last for many lifetimes under proper display conditions.

PremierArt Fine Art Media are the highest quality and longest lasting digital media on the market today. All the PremierArt fine art line of media are made from 100% cotton, which is naturally acid and lignin free. The acid free coatings are engineered for high D-max and have an expanded color gamut. Images on these high quality media will last for generations.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. In addition to their PremierArt Fine Art Media line, they manufacture Eco Print Shield, the only non-yellowing water based protective coatings on the market today, which is endorsed by major printer manufacturers as well as Wilhelm Imaging Research, the leading image permanence testing lab in the world. More information is available at www.premierart.info, or contact Mark Perez at 1-800-508-5122 or Mark@premierimagingproducts.com.