

Premier Imaging Products Announces Platinum Rag Fine Art Paper.

PremierArt line of fine art papers expands to meet ever increasing demand by digital artists and photographers.

PMA, ORLANDO- February 26th, 2006- Premier Imaging Products today announced the latest addition to their PremierArt line of fine art media: Platinum Rag Fine Art Paper.

Platinum Rag is a unique Museum Grade OBA free paper with a low gloss surface similar to fiber based black and white prints. It is on a 100% cotton base, and can be used with both matte and photo black inks. "This is the missing digital photo paper that, until now, has not migrated from analog" states Mark Perez, Director of Sales for Premier Imaging Products. Platinum Rag is mould made for added durability, and the base is buffered to ensure longevity. The new Platinum Rag currently comes on a 285g base, suitable for both rolls and cut sheets.

"The deep blacks on Platinum Rag resemble the old platinum prints of the late 1800's and early 1900's. It looks as if you have gone back in time, when platinum prints were more pleasing than the more common silver gelatin papers. We saw the similarities, and the uniqueness of this paper, it deserves the platinum name. Now a digital photographer can make a platinum print without the complexities of a century ago," boasts Perez.

"Photographers have been asking for this paper since they made the move to digital. Not only do the black and white photographers love this paper, its high D-max and extended tonal range make for excellent color prints as well" Perez adds. "Although photo black ink works well on this paper without any gloss differential, it was designed for matte black inks. This way the photographer using matte black ink doesn't have to switch to photo black to make a glossy print, saving considerable time and expense!"

When used with the popular long life ink sets on the market today, this 100% cotton paper will last for many lifetimes under proper display conditions.

PremierArt Fine Art Media are the highest quality and longest lasting digital media on the market today. All the PremierArt fine art line of media are made from 100% cotton, which is naturally acid and lignin free. The acid free coatings are engineered for high D-max and have an expanded color gamut. Images on these high quality media will last for generations.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. In addition to their PremierArt Fine Art Media line, they manufacture Eco Print Shield, the only non-yellowing water based protective coatings on the market today, which is endorsed by major printer manufacturers as well as Wilhelm Imaging Research, the leading image permanence testing lab in the world. More information is available at www.premierart.info, or contact Mark Perez at 1-800-508-5122 or Mark@premierimagingproducts.com.