



Premier Imaging Products Announces three new products at PMA

*Premier's line of paper, canvas and finishing solutions expands to meet
ever increasing demand by digital artists and photographers.*

PMA, Las Vegas, NV- March 8th, 2007- Premier Imaging Products today announced the latest addition to their Premier line of products for the digital artist and photographer: Hi-Gloss Canvas, Duo Gloss/Matte Photo Paper, and Eco Elegance embellishing gel.

Hi-Gloss Canvas is on a poly/cotton base with a 2:1 weave for excellent stretching properties and added strength. This is an acid free product "Even the coating is acid free" states Greg McCoy, Marketing Manager for Premier Imaging Products, "most media that claim to be acid free actually have acidic coatings. We have engineered these coatings to be neutral, which gives this canvas a big advantage for longevity and image permanence." This natural white canvas has a medium texture.

This canvas is also compatible with PremierArt Eco Print Shield. Eco Print Shield coated on this canvas will allow the canvas to be stretched without cracking, and will increase the life of the image.



Gloss/Matte Duo Photo Paper is a new double sided 12 mil photo paper has a high gloss surface on one side and a matte finish on the other. This paper is especially suited for trading cards, postcards and brochures. As digital ink jet printing gains popularity, the demand for double sided papers also increases. This products joins Premier's full line of double sided papers.

Eco Elegance is an embellishing gel used to give a personal touch to your ink jet canvas prints. Made from the same material as Eco Print Shield, this non-yellowing gel comes in clear and white, giving an impasto look to your ink jet prints. It can be mixed with acrylic paints to make any color. The concern with ink jet reproductions and giclées is that they are flat and don't reflect the brush relief of the original piece of art. Now with this gel, each piece can be individualized to the artist's intent.

Eco Elegance is an acrylic, water based product and is ecologically friendly.

About Premier Imaging Products

Premier Imaging Products is a leader in providing digital media and finishing solutions for the ink jet printing industry, and are committed to bringing image permanence to the digital printing world. More information is available at www.premierart.info, or contact Greg McCoy at 1-702-558-6869 or premier-art@cox.net.