



WATERCOLOR FINE ART PAPER

Alpha Cellulous • Acid Free • Textured • Bright White

PremierArt™ Watercolor paper is a Bright White paper made from a cold press mould that provides a very textured surface to the paper. This textured surface is ideal for fine art and fine art photography. The high resolution coating has an excellent D-Max which expands the tonal range of the paper, resulting in a higher color gamut than any other art paper on the market today

Acid free!

Watercolor paper is made from alpha cellulous wood pulp and is acid and lignin free and is buffered for added stability, for an economical alternative to cotton papers. The paper is alkaline buffered insuring the longevity of the paper. This photo grade watercolor paper has a bright white coating that enhances the D-Max and color gamut of the paper, making it especially suitable for fine art photography.

Watercolor paper is compatible with both matte black and photo black inks, although matte black ink is recommended if a high D-max is needed. This paper is conveniently available in two weights PremierArt Print Shield is recommended to reduce the scuffing associated with matte black inks, and has the added benefit of significantly extending the life of the image.

FEATURES		BENEFITS		SPECIFICATIONS		
Cold Press Texture		Traditional watercolor look		Basis Weight	210g/m2	310g/m2
Alpha Cellulous Base		Economical alternative to cotton		Thickness	12 mil	15 mil
Acid & Lignin Free		True paper archivability		Texture	Textured	Textured
Alkaline Buffered		Protection from contaminants		Surface	Matte	Matte
Water Resistant		Will not run on water contact		Paper Type	Alpha Cellulous	Alpha Cellulous
Instant Drying		Easy handling		Mould Type	Cold Press	Cold Press
Bright White Base		Increased D-max & color gamut		Coated Sides	Single	Single
High Resolution Coating		Photographic quality		Brighteners	Yes	Yes
				Opacity		



Edward Hopper, American, 1882–1967
Lighthouse and Buildings, Portland Head, Cape Elizabeth, Maine, 1927 Watercolor over graphite pencil on paper
Bequest of John T. Spaulding

Image Permanence

This paper has been engineered to be extremely stable. From the mould made 100% cotton base, to the alkaline buffering that meets the Library of Congress criteria for archival papers, to the acid free coating. PremierArt is bringing permanence to the digital world!

Watercolor paper is currently being tested by Wilhelm Imaging Research. Although no ratings are yet available, previous PremierArt papers using the same technology scored extremely well in WIR testing. For more information, please visit www.wilhelm-research.com.

Finishing

For the longest lasting image, the print should be either framed under glass or sealed with a protective coating. **PremierArt Watercolor** has been formulated especially for PremierArt papers, and will increase the life on the image significantly, while protecting the print from scuffing and other physical abrasions. Print Shield has been tested by WIR and has been shown to significantly increase the Image Permanence Ratings of tested media.



Watercolor paper available sizes

Sheets

8.5 x 11 11 x 17
13 x 19 17 x 22

Rolls

17" x 40' 36" x 40' 60" x 40'
24" x 40' 44" x 40'

Custom sizes are available.

Premier Product codes for Watercolor Fine Art papers are:

210g **2840** 310g **2835**

PremierArt Fine Art Papers, Art Papers and Canvas

MEDIA TYPE	Weight g/m ²	Thickness (mils)	Base Structure	Surface Texture	Surface Gloss	OBA's	Double Sided
Fine Art Papers							
Smooth Hot Press	205	12	100% Rag	Smooth	Matte	No	Yes
	270	15	100% Rag	Smooth	Matte	No	
	325	18	100% Rag	Smooth	Matte	No	Yes
Smooth Hot Press BW	500	26	100% Rag	Smooth	Matte	No	
	205	12	100% Rag	Smooth	Matte	Yes	Yes
	500	26	100% Rag	Smooth	Matte	Yes	Yes
Velvet BW	300	23	100% Rag	Soft Matte	Matte	Yes	
Platinum Rag	285	14	100% Rag	Luster	Satin	No	
Art Papers							
Watercolor	210	12	Alpha Cellulous	Textured	Matte	Yes	
	310	15	Alpha Cellulous	Textured	Matte	Yes	
Matte BW	210	11.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
	110	5.5	Alpha Cellulous	Smooth	Matte	Yes	Yes
Canvas							
Matte Canvas	395	21	100% Cotton	Weaved	Matte	Yes	
Gloss Canvas	350	19	Poly Cotton	Weaved	Low Gloss	Yes	
Smooth Matte Canvas	550	24	100% Cotton	Smooth	Matte	Yes	



Premier Imaging Products, LTD.

www.premierart.info

Toll Free 800-508-5122

Tele 805-983-1472

Fax 805-981-8697